



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH; OAL:GR) ANNOUNCES COMMON SHARE BUY-BACK PROGRAM

Los Angeles, California, September 8, 2016 – AES (AES:BH; OAL:GR) has announced that the Company Board of Directors has approved a buy-back program of the Company common shares in order to maintain support for the Company's common shares in the market place. The program shall be effected as a series of on-market transactions on the exchanges where the Company maintains its secondary listings.

About AES

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paolo. AES owns the largest portfolio of customer experience patents, with 57 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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